

Media Release 2 October 2017

## Port Hedland Industries Council appoints John Verbeek

The Port Hedland Industries Council (PHIC) is pleased to advise the appointment of Mr John Verbeek as Executive Director.

Mr Verbeek's appointment provides a single industry point of contact for the Port Hedland community and state and local government representatives on cumulative industry issues in Port Hedland, and demonstrates industry's commitment to working collaboratively to ensure the long-term prosperity of the township."

He brings more than 23 years of Pilbara experience and significant knowledge in economic and community development to the newly created position, having worked in Newman, Dampier and Karratha in strategic roles across the areas of economic and community development, business improvement and infrastructure development.

He has held executive officer roles in numerous advisory groups and taskforces across the Pilbara including the Dampier Marina Taskforce, Nickol Bay Accommodation Taskforce and the City of Karratha's City Status, Tourism and Economic Development Advisory Groups.

Mr Verbeek also has a detailed knowledge of small business, commerce and industry having been a board member of the Karratha and Districts CCI for eight years, a long-standing board member of the Business Centre Pilbara for which he is currently Chairperson, and being a member of community reference groups for Rio Tinto, Woodside, Chevron and Pilbara Ports Authority.

He will be based in Port Hedland and commences in the role Monday 2 October 2017.

Mr Verbeek said he is looking forward to the challenges of the role and working with government representatives and the people of the Port Hedland community.

"The Port Hedland Port is one of the most significant pieces of infrastructure in the State. Ensuring the sustainability of industry and the community of Port Hedland is vital for the ongoing economic growth of the State and for the Port Hedland community, he said.

"My key focus is to act as a liaison between industry, community, local business and government and I look forward to working with all parties to ensure a shared understanding, and to shape a bright future for all in Port Hedland."

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## **About the Port Hedland Industries Council (PHIC)**

The Port Hedland Industries Council (PHIC) contributes to the scientific understanding of air quality in Port Hedland and promotes the sustainable co-existence of Industry and Community.

An incorporated member based organisation, PHIC works to collectively address industry issues, particularly in relation to the use of the Port Hedland Port.

PHIC provides a forum for information sharing and knowledge transfer, assists member companies manage and minimise the impacts of industry on the community and seeks to facilitate community and stakeholder engagement.



The organisation achieves its goals by focusing on developing and employing leading edge technology and by taking a committed, proactive approach to environmental protection.

PHIC was established by industry in 2009, and in line with the Port Hedland Dust and Noise Taskforce recommendations, its focus for the past few years has been on:

Managing an integrated air quality (and noise) monitoring program in Port Hedland

Delivering technical information to the Port Hedland community about the impacts of dust and noise. This network provides an environmental monitoring and reporting system for Port Hedland, including access to real-time monitoring data for the community and general public via a monitoring website.

As member organisation, PHIC has evolved to become a single industry wide point of contact, facilitating community engagement in relation to the environment, public health and safety and industrial development.

www.phic-hedland.com.au