

2020



Delivering growth, jobs and prosperity

The Port Hedland Port Supply Chain delivers value to the local, State and national economies.

WHY GROW THE PORT OF PORT HEDLAND?

It is a fair question. The answer is that workers, businesses, the community, and port users benefit when the Port grows steadily and sustainably.

No-one wants to see unbridled growth — where success is measured only in tonnes exported without consideration given to how that growth is achieved and of the flow-on effects.

Growth cannot be achieved without people. It is the workers employed by a range of mining companies, port users and support businesses, with their skills and expertise, who make growth possible.

These workers contribute to innovative ideas and realistic solutions that enable growth.

Many of these workers have chosen to live in Port Hedland with their families and to contribute to the community.

They are invested in the town, just like the many small, family run businesses such as cafes, restaurants, jewellers,

landscapers and gardeners, builders, electricians, and trucking enterprises.

The Port is central to this community.

PHIC commissioned ACIL Allen consulting to help us understand not only the value of the Port but the trade that flows through the Port and the business relating to that trade.

The report, The Economic Significance of the Port of Port Hedland, is a much broader analysis than a 2017 study that only considered iron ore exports and a long-term growth target for the Port.

There are more companies and more commodities involved in the new report

IN 2018/19 THE PORT HEDLAND PORT SUPPLY CHAIN SUPPORTED ONE IN EVERY 12 WA JOBS

ACIL Allen combined income, expenditure and employment of the Port of Port Hedland and associated entities that use the Port for trade into a single group, the Port Hedland Port Supply Chain.

This enabled ACIL Allen to determine the supply chain's contribution in 2018/19 and the likely benefits over the next 10 years to 2028/29 using the 2018/19 information as a baseline.

What is clear from the report is the expectation of steady growth.

With steady growth comes the ability to plan ahead; it means long-term, sustainable jobs, employment

FUTURE VALUE OF THE PORT 2028/29

JOBS

Extra **1,072 FTE** jobs a year in the Pilbara

REAL INCOME

Potential Increase

\$14.9 billion Pilbara

\$14.4 billion Western Australia

\$2.9 billion Australia

GDP

Extra **\$26.2 billion** of gross regional, State and domestic product

SOURCE: 2020 THE ECONOMIC SIGNIFICANCE OF THE PORT OF PORT HEDLAND - ACIL ALLEN CONSULTING



FOR EVERY FULL-TIME JOB WITH THE PORT AND ITS SUPPLY CHAIN, TWO MORE FULL-TIME JOBS ARE CREATED IN PORT HEDLAND'S ECONOMY.

maintained roughly at 2018/19 levels but still with growth expected each year across the Pilbara.

This steady growth will deliver an extra \$27.3 billion in economic output for the Pilbara region over the 10 years to 2028/29.

JOBS: NOW

The Port and its supply chain supported 3,600 FTE jobs in Port Hedland in 2018/19, 75,302 in the rest of WA, and 133,349 across Australia. It contributed nearly \$500 million in wages and salaries in Port Hedland.

These jobs and the wages flowing from them provide security and stability for thousands of people employed directly by the Port and its supply chain, indirectly in other occupations in the local community, and certainty for Port Hedland businesses, giving them the confidence to grow and prosper.

Each person employed full-time by the Port and its supply chain is important. Not just because that person has a job but because every full-time Port Hedland Port Supply Chain job creates two other jobs in the wider Port Hedland economy.

This multiplier effect is one of the many unseen benefits of the Port and its supply chain.

If the Port grows steadily and sustainably, the direct and indirect benefits flow through to the entire community.

JOBS: THE FUTURE

The forecast for jobs linked to the Port Hedland Port Supply Chain is for stable, sustained employment opportunities over the next 10 years, with an extra 1072 FTE jobs a year expected to be created across the Pilbara. The figure is expected to be higher in the earlier years when replacement mines are being developed.

Overall, the figures provide a powerful signal that PHIC members and other companies that contributed to The Economic Significance of the Port of Port Hedland report hold a positive view of their long-term prospects in the region.

A BRIGHT FUTURE

If the larger companies are positive about their long-term prospects, that confidence will flow through the town.

Industry is committed to Port Hedland and the community.

PHIC members contribute to the community by investing in a range of educational, sporting, environmental, and social programs.

That investment and the contribution through rates and taxes means money for community infrastructure such as leisure centres, libraries, schools, skate parks, and pop-up markets.

The future for Port Hedland is bright. And there is an opportunity to usher in long-term planning improvements through the

Port Hedland Voluntary Buyback Scheme and the WA Planning Commission's Improvement Scheme for the West End.

PHIC supports redevelopment of the West End and its use as a commercial, historical, cultural and community centre.

To achieve this, the area needs a vision and a master plan that can maximise the opportunities for the Port to grow while providing land for local business, commercial, maritime, tourism, and community amenity uses.

The PHVBS and the Improvement Scheme have the capacity to deliver this master plan.

PHIC IN THE COMMUNITY

PHIC is committed to communicating with the Port Hedland community.

We do this through our involvement with events such as Welcome to Hedland, the Port Hedland Chamber of Commerce and Industry Business After Hours events and, most importantly, the Community Industry Forum.

The CIF provides an important platform for two-way sharing of information on any industry related issues causing concern in the community.

We also encourage community members to contact us directly to discuss their ideas for Port Hedland and its future growth.

PHIC Members

